

4 BILLION SOLD PER YEAR

ROUTES AVAILABLE!

TURNKEY BUSINESS



MILLIONS OF VIEWS

**ASK ABOUT
OUR HONOR
BOXES!**



OFFICE IN UTAH





5 KEYS TO SUCCESS

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When put together properly, a vending business can provide a steady, passive, and highly lucrative income source. As you might expect, a vending business is a very straight forward operation. This is the major reason for its appeal. Nevertheless, our experience has taught us that a successful vending operation needs to fulfill 5 basic business principles for it to succeed.

1. Business Plan: To succeed, you need knowledge and the right understanding of managing a successful business. With our training program and other business tools, you will have what you need to build a successful, lucrative vending business.

2. Product: It must offer an in-demand highly desired product; one that people will want to buy and continue to buy over and over again.

3. The Right Machine: We use the very best quality vending machine available. The high quality, low maintenance, best-functioning vending machine, with an all metal coin mechanism, will give you what you need for a reliable in the field vending sales team.

4. Location: Locations in any type of distribution program are important. Cool Lolli Vending will provide you with professional location companies that understand the best locations and will secure them for you.

5. Marketing: There are many types of products to vend. It is important that your product is being marketed properly and that the company supplying the product is increasing in market share. The **Chupa Chups Lollipop** popularity, branding, and market share is growing rapidly and offers you a ground floor opportunity to jump on board.

Chupa Chups Lollipops

Chupa Chups are the best selling lollipop in the world!



Sold in over 5,000 Stores

Chupa Chups Lollipop's Market Share is Growing Rapidly!



Cool Lolli-Business Success Program



Chupa Chups Lollipops:

Chupa Chups Lollipop is easily purchased in bulk to give you the best margins when sold at retail.

Cool Lollipop Vending Machines:

Our Lollipop machines are the only machines that sell lollipops due to their unique dispensing system. The machines are only sold to those seeking distributorships and not to the general public, to help you build a sizable lucrative vending route with minimal to no competition.

Professionally Designed Machine:

The machine is designed to attract attention and allow the customer to see the lollipops and the different flavors. The machine stands out and encourages people to use the machine.

Professional Training Program:

We have taken 30-plus years of vending experience and put it in a manual to give you the best understanding and tools to run a successful vending business. Will teach you who your customers are, the best locations for vending machines, and how to build a lucrative passive income. You will learn the philosophies of vending and how to build a big, successful route.

Location Assistance:

Due to the quality, great taste, and high demand for the Chupa Chups lollipops, it is reasonably easy for you to find great locations. However, Cool Lolli will refer you to excellent location professionals to provide you with the best locations based on your selected areas.

24 Hour Order Center:

You will be able to conveniently order your Chupa Chups lollipops whenever you need them from wherever you are, 24 hours a day, 7 days a week, and have the order delivered right to your door.

Free Machines Expansion Program: Information on back page 9 of the brochure

Limited Lifetime Machine Warranty: Information on back page 9 of brochure

Lifetime Theft/Vandalism/ Fire Warranty: Information on back page 9 of brochure

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CHUPA CHUPS LOLLIPOPS

Chupa Chups Lollipops was founded in 1958.

Chupa Chups is a famous Spanish Brand of Lollipop. They started exporting in the mid-1900s and is now sold in over 150 countries around the world.

High brand recognition among any population and is one of the more recognized brands in the U.S.

Exciting flavors for everyone: Strawberry Cream, Cola, Vanilla Chocolate, Orange, Lemon and many others.

With each .50 cent vend from one of your machines, your customer will receive one great tasting Chupa Chups Lollipop. Your customer will often purchase more lollipops until they receive the desired flavor they were looking for.

No matter what the economic climate is, people enjoy a tasty treat that brings comfort and enjoyment.

Chupa Chups is by far the top selling lollipop around the world!

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WHY VENDING?

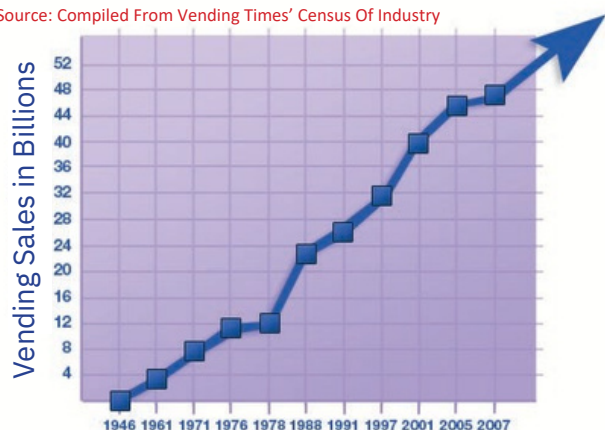
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1. It's strictly a cash business.
2. Each day over \$123 million is put into vending machines.
3. Every day 7 out of 10 people will do business with some kind of vending machine.
4. The business can be started with a small investment and can gradually be expanded to any desired income.
5. There is very little overhead. A distributor can operate from home and pay only a small commission to the location owner!
6. The distributor is his or her own boss and can work as they please.
7. Vending machines are Silent Salesmen that demand no wages and require only restocking of fresh supplies on a regular basis.
8. Vending is potentially a dependable, profitable and pleasant business.
9. Vending machines do not cater to one class.
10. Vending is virtually recession-proof as nationally advertised products are always in demand.
11. Self-employment tax benefits enhance profits.
12. There is no waiting six months to a year to build up the business. Vending machines begin producing income the very first day they are stocked and on location

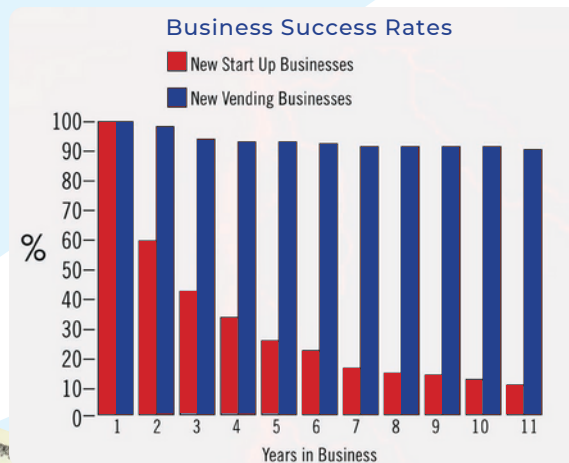
- All Cash Business
- \$46 Billion Industry
- Little Competition
- Automatic Repeat Business
- Non - seasonal
- Part Time or Full Time
- Excellent Profit Margins (450%)
- Unlimited Growth Potential
- Nationally Advertised Product
- No Franchising Fees
- No Down Time
- Low Overhead
- No Employees
- Little or No Skills Required
- Little to No Inventory
- Virtually Recession Proof Self-Employment Tax Benefits
- Cool Lollipop Vending Machines do most of the work

Source: Compiled From Vending Times' Census Of Industry



Each day over \$120 Million Dollars pour through coin operated devices. Automatic Merchandising is one of today's fastest growing industries. Every day nearly 7 out of 10 people will do business with a vending machine. The fantastic potential for this business has only begun to be fully realized. Not only is the greatest growth of the vending industry ahead of us, but also the greatest diversification of vending is yet to come.

Source: Small Business Bibliography-Small Business Administration
An Agency of the U.S. Government, Washington, D.C.



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THE RIGHT MACHINE

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Priced To Sell

\$225 Gross Dollars When Emptied

Approximately 450 vends

Retail Price Per Vend: \$.50 Cents

Cost Per Vend: \$.09 Cents

Profit Per Vend: \$.41 Cents

Each Machine Holds: 450 Pieces

This is a Gross Margin of 90% or 450% Mark Up



36.5"

24"



Machine Features

1. Stickered for added attraction
2. High quality metal mechanism
3. Bright Red, with gold trim for greater attraction
4. Easily accessible & secured coin box
5. Product: Tasty name brand Multi-Flavored Lollipops

Machine Dimensions

Height: Base	36.5"
Width: Globe	14"
Width:	15"
Weight:	30 lbs (empty)

Stand Features

- Heavy duty base and pole built for stability
- Top quality 2 coat powder finish

Machine Stand Dimensions

Stand Height:	24"
Stand Width:	18.5"



IMPORTANCE OF LOCATIONS



Because of the quality, great taste and high demand for the Chupa Chups lollipops it is reasonably easy for you to find great locations. Cool Lolli will provide you with professional location companies that understand the best locations and will secure them for you! A list of possible locations are listed below.

Places Where People Wait

- Equipment Rentals
- Laundromats
- Airports
- Radio & TV Stations Oil
- Lube Shops
- Tire Repair Shops Muffler
- Shops
- YMCA
- Arcades
- Dance/Ballet Schools

Small Business Locations

- Laser Tag
- Banks
- Restaurants
- Real Estate Offices
- Souvenir Shops
- Day Cares
- Skating Rinks
- Mini Golf
- Chuck E Cheese

Large Business Locations

- Bowling Alleys
- Office Complexes
- Department Stores
- Supermarkets
- Car Dealerships
- Police Stations
- Employee Break Rooms
- Banks
- Churches
- Karate Schools

and many more...





Q&A

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1. Can I do this business part time?

Yes. You can easily service your machines on a part-time basis

2. Can I operate from my home?

Yes. There is no need for an expensive office or warehouse.

3. Are there tax advantages?

Yes. Many tax advantages are available on your home office and business equipment.

Speak to your tax advisor for qualified tax breaks.

4. How good is the cash flow?

Excellent. It is an all-cash business. There are no receivables.

5. Once I am in business, how long before I start making money?

One nice thing about this business is that from the first day, your machines will begin to make you money. There is no need to work and wait for months or years while you build a clientele. Your vending machines are like a silent sales force working for you. They are on the job continually selling 24 hours a day 7 days a week.

6. Do I have to sell?

No. Just put the machines on location, refill, and collect the money. The industry has created a huge demand for the Chupa Chups Lollipops and you are taking advantage of that.

7. How much do I pay the business owner where my machine is located?

The business owners allow the machine in their establishment because it is a convenience to their employees and customers. Many machines can be charity sponsored for easy placement. However, the Chupa Chups Lollipops vending machine is new, different and can be easy to place with little or no sponsorship.

8. Is the market saturated, and are there enough locations for me to expand?

Although you can see vending machines everywhere, there are between two and three million new small businesses starting each year. This is a unique, highly desired product and not just another vending machine!

9. Do I need special skills to operate these vending machines?

No. All you need is the desire to manage your own business.

10. Where do I buy my products?

You will be able to conveniently order your Chupa Chups Lollipops whenever you desire, from wherever you are, 24 hours a day, 7 days a week, and have it delivered right to your door.

11. How many pieces of Chupa Chups Lollipops does the machine hold?

The machine holds 450 Chupa Chups Lollipops and has approximately \$184.50 in profits when the machine empties.





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12. How many machines am I able to have and allowed on a route?

As many as 300 or more. It depends on how much money you wish to make and how much time you are willing to invest. Large routes may include managing other people and maintaining some inventory.

13. How much money can I make?

It all depends on the number of machines and the quality of your locations. The higher traffic locations tend to have more sales.

14. Is the machine easy to assemble?

Yes. It can be assembled in 15 minutes and easy to understand directions are included with your machine.

15. Do I need a truck or van?

No. Most people service their routes using their existing vehicle.

16. Where are the vending machines placed?

We provide you with professional location companies that understand the best locations and will secure them for you.

17. Are special marketing techniques needed?

It is good to give out samples to those at the location to get them familiar with the great tasting product you are providing. Generally people already have tried Chupa Chup Lollipops and you should be able to just place the machines in the locations you have approved, refill the machines, and collect your profits.

18. How long does it take to get started?

We can usually have your machines to you within 7-21 days from the day we receive your first order.

19. How much can I earn with Cool Lolli's Vending Machines?

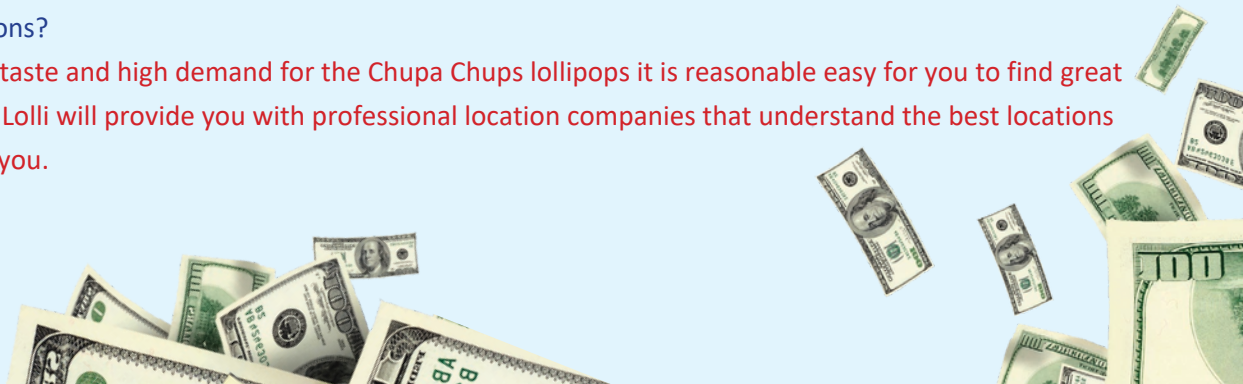
Gross profits provide a 450% markup over product costs based on a vend price of \$0.50 cents and product cost of \$0.09 cents per lollipop.

20. Has Chupa Chups Lollipops been in the vending business long?

Chupa Chups being a premium lollipop with a challenging shape it cannot vend through any machine. It needs the high-quality single serve vending machine we provide that is built to distribute just the Chupa Chups lollipops.

21. Do you provide locations?

Due to the quality, great taste and high demand for the Chupa Chups lollipops it is reasonable easy for you to find great locations, however, Cool Lolli will provide you with professional location companies that understand the best locations and will secure them for you.





EXPANSION & PROTECTION

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The Free Machines Expansion Program

The following expansion program is available after your initial purchase of Cool Lolli Vending Equipment. You will receive 1 free machine for every 7 purchased at no additional cost! For Example, if you order 42 additional machines we will give you 6 machines at no charge.

This offer is limited to no more than what would be offered on your original order. For Example, if you ordered 14 machines on your first order and 42 machines on your second order you would be eligible to receive 2 free machines.

Machine Warranty

The manufacturer of your Cool Lollipop Vending Machine provides a 30 day Manufacture Warranty on all parts and a Limited Lifetime Warranty on Locks, Keys, and Coin Mechs. Warranties do not cover damage by theft, vandalism, or any other act other than manufacture defect.

Vandalism/ Theft/ Fire Policies

Cool Lolli will replace any vending machine sold by us that has been damaged or stolen with a \$250.00 deductible.

Any and all claims must provide a signed theft, vandalism, or damage police report.



PRODUCT TESTIMONIALS



I have been using the Chupa Chups Lollipops and Vending Machines for 2 years now They are really good machines and the product is a great seller, cheap and it vends very easily through the machines with little to no problem. Cool Lolli is easy to deal with. I would recommend the product and machine to anyone in or wanting to get into the vending industry.

Tyler C

I use a lot of different types of vending equipment. The lollipop machine has always done the best. Everyone should have them on their route. People love these lollipops.

Brian S

In The Next Hour..... Over \$5.5 Million
Dollars Will Go Through Vending Related
Machines. Are You getting Your share?
If Not.....CALL NOW

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CHUPA CHUP PRICING SHEET



Number of Machines

Purchase Price

7 Lollipop Units	\$4,995.00
13 Lollipop Units	\$8,750.00
19 Lollipop Units	\$11,998.00
48 Lollipop Units	\$28,800.00
86 Lollipop Units	\$49,000.00
125 Lollipop Units	\$65,625.00
250 Lollipop Units	\$124,950.00

Order Includes:

1 stand per machine

1st product fill

Machine Location

Free Machine Expansion Program

Limited Lifetime Machine Warranty Limited Theft / Vandalism / Fire Warranty

**Which plan would you like to get
started with today?**

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