



# BUSINESS SUCCESS PROGRAM





# 5 KEYS TO SUCCESS

**When put together properly, a vending business can provide a steady, passive, and highly lucrative income source. As you might expect, a vending business is a very straight forward operation. This is the major reason for its appeal. Nevertheless, our experience has taught us that a successful vending operation needs to fulfill 5 basic business principles for it to succeed.**

**Business Plan:** To be successful you need knowledge and the right understanding on how to manage and operate a successful business. With our vending manual that has training and other business tools you will have what you need to manage a successful and lucrative vending business

**Product:** It must offer an in-demand highly desired product; one that people will want to buy and continue to buy over and over again.

**The Right Machine:** We use the very best quality vending machine available. The high quality, low maintenance, best functioning vending machine, with an all metal coin mechanism, will give you what you need for a reliable in the field vending route business.

**Location:** Locations in any type of distribution program are important. Lucky Mint Vending will provide you with professional location companies that understand the best locations and will secure them for you.

**Marketing:** There are many types of product to vend. It is important that your product is being marketed properly and that the company supplying the product is increasing in market share. The R.M Palmer candies popularity, branding, and market share is growing rapidly and offers you a ground floor opportunity to jump on board.

**Sold in over 1500 stores**

**R.M Palmer's Mint Patty Market Share is Growing Rapidly!**





# Lucky Mint Vending



**Palmer's Mint Patties:** The mint patties can be purchased for around .10 cents each. Being Sold for \$.50 cents gives you a 5 times mark up. Plenty of profit. Businesses are lucky if they can make 100% profit on a product. This is a 500% mark up.

**Lucky Mint Vending Machines:** Our Mint Peppermint Patty machine is the only one in the industry that can sell the popular individually wrapped Palmer's Mint Patties and Lucky Mint Vending is the only place to purchase the Lucky Mint Vending machine. We control the competition looking to support you and help you grow your business to any level you desire.

**Professionally Designed Inserts:** Machine Inserts displaying the Palmer's mint makes the Lucky Mint machine stand out and encourages your customers to use the machine.

**Professional Vending Manual:** You are supplied a user manual for your machines and information to teach you about the vending business and what makes a successful vendor. It will teach you about the product and who your customers are, best locations for the vending machines and how to build lucrative passive income. You will learn the philosophies of vending and how to build a big, successful route.

**Location Assistance:** Due to the high demand of the Palmer's Mint Patties, the attractiveness of the Lucky Mint Machine, constant demand for fresh breath and the desire for a good chocolate fix it is easy for the Location Specialists we work with to place your machines in great locations.

**Customer Support Line:** Your on-going link to get questions answered is available to you to make sure you have the support you need to become successful.

**Free Machines Expansion Program:** Information on page 10 of this booklet.

**Limited Lifetime Machine Warranty:** Information on page 10 of this booklet.

**Lifetime Theft/Vandalism/ Fire Warranty:** Information on page 10 of this booklet.





# Palmer's Mints



- R.M. Palmer Candy was founded in 1948 and produces Mint Patties and all types of candy products including many of your holiday favorites like chocolate Easter Bunnies.
- R.M. Palmer Candy started to produce the decadent chocolate covered silky and smooth minty center in 1975 along with other items with Double Crisp, Carmel, Peanut Butter and Fudge centers.
- With a candy line up of over 500 unique products R.M. Palmer Candy is one of the most recognized brands in America.

**MAKING CANDY**  
**FUN**  
**SINCE 1948**

With each vend you can make up  
to a **500% profit.**



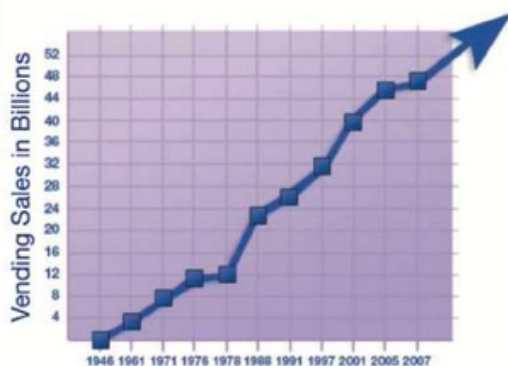
# Why Vending?



1. It's strictly a cash business.
2. Each day over \$123 million is put into vending machines.
3. Every day 7 out of 10 people will do business with some kind of vending machine.
4. The business can be started with a small investment and can gradually be expanded to any desired income.
5. There is very little overhead. A distributor can operate from home and pay only a small commission to the location owner!
6. The distributor is his or her own boss and can work as they please.
7. Vending machines are Silent Salesmen that demand no wages and require only restocking of fresh supplies on a regular basis.
8. Vending is potentially a dependable, profitable and pleasant business. Vending machines do not cater to one class.
9. Vending is virtually recession-proof as nationally advertised products are always in demand.
10. Self-employment tax benefits enhance profits.
11. There is no waiting six months to a year to build up the business. Vending machines begin producing income the very first day they are stocked and on location.

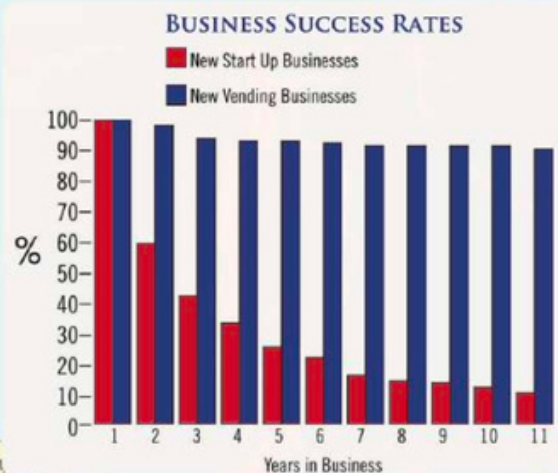
- |                             |                                   |   |
|-----------------------------|-----------------------------------|---|
| • All Cash Business         | • Excellent Profit Margins (500%) | • No Employees                                    |
| • \$46 Billion Industry     | • Unlimited Growth Potential      | • Little or No Skills Required                    |
| • Little Competition        | • Nationally Advertised Product   | • Little to No Inventory                          |
| • Automatic Repeat Business | • No Franchising Fees             | • Virtually Recession Proof                       |
| • Non - seasonal            | • No Down Time                    | • Self-Employment Tax Benefits                    |
| • Part Time or Full Time    |                                   | • Lucky Mint Vending Machines do most of the work |

Source: Compiled From Vending Times' Census Of Industry



Each day over \$120 Million Dollars pour through coin operated devices. Automatic Merchandising is one of today's fastest growing industries. Every day nearly 7 out of 10 people will do business with a vending machine. The fantastic potential for this business has only begun to be fully realized. Not only is the greatest growth of the vending industry ahead of us, but also the greatest diversification of vending is yet to come.

Source: Small Business Bibliography-Small Business Administration  
An Agency of the U.S. Government, Washington, D.C.





# The Right Machine



## Machine Features

1. All steel lock
2. Heavy duty steel top
3. Shatter proof polycarbonate square globe
4. Large 120 piece capacity
5. Strong anti-tamper plastic case
6. All steel coin mechanisms



## Priced To Sell

\$60 Gross Dollars When  
Emptied  
Retail Price Per Vend: \$.50 Cents  
Cost Per Vend: \$.10 Cents  
Profit Per Vend: \$.40 Cents  
Each Machine Holds: 120 pieces.  
This is a Gross Margin of 500%  
Mark Up

## Machine Dimensions

Height: 14.5"  
Base Width: 6.5"  
Globe Width: 6.5"  
Weight: 7lbs

## Stand Features

Heavy duty base and pole  
built for stability  
Top quality 2 coat powder  
finish

## Machine Stand Dimensions

Stand Height: 24"  
Stand Width: 16"

# Locations, Locations, Location



Due to the high demand of the Palmer's Mint Patties, the attractiveness of the Lucky Mint Machine, constant demand for fresh breath and the desire for a good chocolate fix it is easy for the Location Specialists we work with to place your machines in great locations. The lists below will show you different types of these locations.

## Places Where People Wait

Laundromats  
Oil Lube Shops  
Tire Repair Shops  
Equipment Rentals  
Radio & TV Stations  
Muffler Shops  
Auto Part Stores  
Hardware Stores  
Lumber Stores  
Beauty Salons  
Smoke / Vape Shops  
Nail Salons

## Small Business Locations

Warehouses  
Pack N Ship Stores  
Cell Phone Stores  
Night Clubs  
Banks  
Restaurants  
Real Estate  
Offices Souvenir Shops  
Office Supply Stores  
Attorney Offices  
Accounting  
Offices Skating Rinks

## Large Business Locations

Bowling Alleys  
Industrial  
Office Complexes  
Department Stores  
Supermarkets  
Car Dealerships  
Police Stations  
Beauty Schools Technical  
Break Rooms  
Auto Repair  
Pizzerias  
Diners

# AND MANY MORE...



# Questions & Answers



## **Can I do this business part time?**

Yes. You can easily service your machines on a part-time basis.

## **Can I operate from my home?**

Yes. There is no need for an expensive office or warehouse.

## **Are there tax advantages?**

Yes. Many tax advantages are available on your home office and business equipment. Speak to your tax advisor for qualified tax breaks

## **How good is the cash flow?**

Excellent. It is an all-cash business. There are no receivables.

## **Once I am in business, how long before I start making money?**

One nice thing about this business is that from the first day your machines will begin to make money. There is no need to work and wait for months or years while you build a clientele. Your machines are like a silent sales force working for you. They are on the job continually selling 24 hours a day 7 days a week.

## **Do I have to sell?**

No. Just put the machines on location, refill, and collect the money. The industry has created demand for the wrapped product and you are taking advantage of that.

## **How much do I pay the business owner where my machine is located?**

The business owners allow the machine in thier establishment because it is a convenience to thier employees and customers. Many machines can be charity sponsored for easy placement. However, the Lucky Mint vending machine is new, different, and holds individually wrapped product that can be placed with little or no sponsorship.

## **Is the market saturated, and are there enough locations for me to expand?**

Although you can see vending machines everywhere, there are between two and three million business starting each year. This is a unique, highly desired product and not just another machine! Because of the quality of the product, a highly desired product and being wrappted it will go next to any exhistng machine and take most of the sales.

## **Where do I buy my products?**

We suggest you purchase your produce from Lucky Mint Vending or we can direct you to online stores.



# Questions & Answers



## **How many machines am I able to have and allowed on a route?**

As many as 300 or more. It depends on how much money you wish to make and how much time you are willing to invest. Large routes may include managing other people and maintaining some inventory.

## **Is the machine easy to assemble?**

Yes. It can easily be assembled in 10-15 minutes. (easy-to-understand directions are included with your machine.)

## **Do I need a truck or van?**

No. The machines will fit in the back of a car and only being 24 pounds completely loaded are easy to carry.

## **Are special marketing techniques needed?**

It is good to give out samples to those at the location to get familiar with the great tasting product you are providing. Generally people have already tried Palmer's Mints and you should be able to just place the machines in the location you have approved, refill the machines, and collect your profits.

## **How much can I earn with 30 Lucky mint vending machines?**

Gross profits provide a 500% markup over product costs based on a vend price of \$.50 and the product cost of \$.10 per 1 mint patty vend.

## **Do you provide locations?**

Due to the high demand of the Palmer's Mint Patties, the attractiveness of the Lucky Mint Machine, constant demand for fresh breath and the desire for a good chocolate fix it is easy for the Location Specialists we work with to place your machines in great locations.

## **Do I need special skills to operate these vending machines?**

No. All you need is the desire to manage your own business.

## **How many pieces of Palmer's mint patties does a machine hold?**

The machine holds 120 mint patties and \$60 gross margin when machine empties.

# Expansion & Protection



## The Free Machines Expansion Program

Once your route has reached the All Star Level of 12 machines you will automatically be enrolled into the Free Machine Expansion Program. When you re-order additional equipment we will give you one machine free for every 6 that you order! For example, if you order 48 additional machines we will give you 8 machines free!

## Manufacture Warranty

Your Lucky Mint Machine comes with a 30 day Manufacture Warranty on all parts. Lucky Mint Vending provides a Limited lifetime warranty as long as you own your equipment excluding normal wear and tear.



## Vandalism/ Theft/ Fire Policies

Lucky Mint will replace any vending machine sold by us that has been damaged or stolen with a \$150.00 deductible (Shipping not included)



Any and all claims must provide a signed theft, vandalism, or damaged police report.



# Product Testimonials



**I love these things. They don't sell them here in Columbus Ohio. I have only been able to buy them when the Ohio State Fair is happening, at the candy stand. I was happy to see that I found them on Amazon. I like these much more than Yorks. These Palmer patties are more chocolate than mint - just love them. Will buy again...Todd D. Alt**

**Best mints I have ever had. The best chocolate is what sets these apart from the other mints out there. Worth the money. Really delicious...Garden lady**

**Better than the other mints. Price is great. Very tasty...Amazon Customer**

**Most satisfying flavor. These mints have become my favorite lately. The flavor (and "mouth feel") is fuller and deeper than others I've tried. A little bit more expensive than some, but not too much...vWA**

**Best Mint Available. Great mint taste with a thick coating of dark chocolate. This is the best mint on the market...Cincinnatus**

**IN THE NEXT HOUR...OVER \$5.5 MILLION DOLLARS  
WILL GO THROUGH VENDING RELATED MACHINE**

**Are you getting your share? If not...CALL NOW**

**1-888-248-6468**

# Lucky Mint Machine Pricing



WHICH PLAN WOULD YOU LIKE TO GET STARTED WITH TODAY?

## Starter

- 6 Lucky Mint Machines
- 6 Locations
- National Charity Sponsorship (National Children's Cancer Society, Wounded Warrior, Child Search, National Federation of the blind.
- Lifetime Limited Warranty
- Operations & Maintenance Manual
- Vending Business Training Manual

**\$3,512**

## All-Star

- 12 Lucky Mint Machines
- 12 Locations
- National Charity Sponsorship (National Children's Cancer Society, Wounded Warrior, Child Search, National Federation of the blind.
- Lifetime Limited Warranty
- Operations & Maintenance Manual
- Vending Business Training Manual

**\$6,872**

## VIP

- 24 Lucky Mint Machines
- 24 Locations
- National Charity Sponsorship (National Children's Cancer Society, Wounded Warrior, Child Search, National Federation of the blind.
- Lifetime Limited Warranty
- Operations & Maintenance Manual
- Vending Business Training Manual

**\$13,969**

## Platinum

- 36 Lucky Mint Machines
- 36 Locations
- National Charity Sponsorship (National Children's Cancer Society, Wounded Warrior, Child Search, National Federation of the blind.
- Lifetime Limited Warranty
- Operations & Maintenance Manual
- Vending Business Training Manual

**\$19,852**

We have other package options available, just ask when we talk.



# Lucky Mint Machine Pricing



WHICH PLAN WOULD YOU LIKE TO GET STARTED WITH TODAY?

## CUSTOM PACKAGES

- 50 Lucky Mint Machines
- 50 Locations
- National Charity Sponsorship (National Childrens Cancer Society, Wounded Warrior, Child Search, National Federation of the blind.
- Lifetime Limited Warranty
- Operations & Maintenance Manual
- Vending Business Training Manual

**\$20,990**

- 100 Lucky Mint Machines
- 100 Locations
- National Charity Sponsorship (National Childrens Cancer Society, Wounded Warrior, Child Search, National Federation of the blind.
- Lifetime Limited Warranty
- Operations & Maintenance Manual
- Vending Business Training Manual

**\$39,990**

- 250 Lucky Mint Machines
- 250 Locations
- National Charity Sponsorship (National Childrens Cancer Society, Wounded Warrior, Child Search, National Federation of the blind.
- Lifetime Limited Warranty
- Operations & Maintenance Manual
- Vending Business Training Manual

**\$93,790**

**We have other package options available, just ask when we talk.**

